

Week 1 Resources

- Google My Business: [How to use Google Posts for Small Business](#)
- [Step by Step Instructions](#) on how to create a Google My Business Page
- [15 Types of Emails to Send to your Email List](#)
- Embed video in your emails: [BombBomb](#)
- [Compare Email Marketing Services](#)
- Pinterest Traffic Strategy: [Set it and Forget it in 2 hours](#)
- To get PR, subscribe to HARO: [Help a Reporter Out](#)
- Design social media banners FREE: [Canva](#)
- Calendar Scheduler: [Calendly](#) or [ScheduleOnce](#)
- Sign up for Edgar's FREE [Social Media class](#)
- How to Start a YouTube channel: [Sunny Lenarduzzi](#)